



Good Karma
STUDIO



CIRCUS ARTS SHOWCASE

SPONSORSHIP PACKAGES

THEGOODKARMASTUDIO.COM / @GOODKARMASTUDIO

COME ONE, COME ALL GOOD KARMA STUDIO'S STUDENT SHOWCASE UNDER THE BIG TENT!



This family-friendly event will feature performances from 12 of our advanced students, and 4 of our junior aerialists.

There will be clowns, fire spinning, face painting, food vendors, and so much more as our partnership process has just begun.



What: Student Circus Arts Summer Showcase

When: August 17, 7 - 9pm

Where: Circus Tent | Prospect Park | Troy, New York,
Contemporary Circus and Immersive Arts Center (CCIAC)

Cost: TICKETED EVENT
(Advanced General Admission \$20 | Day of Show \$25)



Event Sponsors

This sponsorship drive is designed to augment payment for performers while also highlighting local businesses who support the arts.

Your contribution helps us raise the bar. It helps us turn a small studio show into an entire high-quality production for families to enjoy.

This production encourages people of all ages and fitness levels to join our growing community.

YOU give our students a purpose that drives them to be the best aerialists they can be,

YOU give them confidence and a desire to pursue higher levels of performing arts.

SPONSORSHIP LEVELS

RINGMASTER SPONSOR \$2500 (Only 1 available)

6 VIP tickets with exclusive seating.

Full Page advertisement in program.

Large Event Signage at the entrance to the tent.

Company logo on all paid digital & printed advertising.

Company shout outs through social media and press releases.

Company listed on cover of program as main sponsor.

Company advertisement slot in our monthly email newsletter to over 10,000 clients

Company logo and recognition on TheGoodKarmaStudio.com

Main sponsor recognition and thank you before and after the show.

Table set up opportunity at event.

Main sponsor recognition in post-show coverage.

BIG TOP SPONSOR \$1500 (Only 2 available)

4 VIP tickets with exclusive seating.

Half Page advertisement in program

Event Signage at the entrance to the tent.

Small company logo on main event poster.

Company listed on paid digital advertising.

Company recognition in the program, press releases

Company mentioned in our monthly email newsletter to over 10,000 clients

Shout outs via social media marketing, and at the event.

Post show company recognition.

FLAME THROWER SPONSOR \$750 (Only 3 available)

2 VIP tickets

Quarter page advertisement in program

Event Signage at the entrance to the tent (provided by sponsor)

Small company logo on the main event poster.

Shout outs via social media marketing.

FRIENDS OF GKS \$200 (Unlimited)

Name in program

Shout outs via social media



THANK YOU



We welcome your partnership and contribution to the creative economy of the Capital Region. YOUR contribution helps keep locally -owned, small businesses alive.



Yes, I would like to sponsor Good Karma's Circus Showcase!

Company Name:

Address:

Contact:

Phone:

Email:

SPONSORSHIP LEVEL:

Authorized Signature:

Print Name:

Title:

**Please make checks payable to GKYS LLC/ Good Karma Studio
Include '2024 Student Showcase Sponsor' in the memo and submit with
the completed sponsorship form.**

Arrange for pickup or mail your sponsorship payment to:

**Good Karma Studio
12 Walker Way 1A
Albany, NY 12205**

Electronic application: [Click Here](#)

Sponsorship will be considered active upon receipt of full payment and a completed sponsorship